



FACT SHEET

What is NBFAA?

For nearly 60 years, the National Burglar & Fire Alarm Association (NBFAA) has supported the changing needs of its members, the industry and the nation. A non-profit 501(c) 6 trade association, the NBFAA has evolved into the largest trade association in the United States with the purpose of representing, promoting and enhancing the growth and professional development of the electronic life safety, security, and integrated systems industry. In cooperation with a federation of state associations, NBFAA provides government advocacy and delivers timely information, professional development tools, products and services that members use to grow and prosper their businesses.

NBFAA proactively promotes the industry through consumer awareness activities supported by public relations programs to increase awareness of the products and services members provide. The association supports new technology and applications with customized and relevant training, and NBFAA also supports legislation and regulations that enhance public safety.

Guided by strong leadership and a commitment to the advancement of technology and professionalism in our industry, NBFAA works every day on the local, state and national level to address issues vital to the well-being of the industry.

Who are its members?

Member companies specialize in a wide spectrum of services to commercial and residential consumers. NBFAA brings together key individuals from top companies representing five industry components - sales, manufacturing, installation, service, and monitoring. This collective approach allows NBFAA to represent the industry as a whole, while focusing on the varying needs of these individual market sectors.

The NBFAA's member companies, which represent more than 70 percent of the market for intrusion and fire/life safety systems, access control, video surveillance and monitoring, are a vital component of public safety. Together they employ more than 500,000 industry professionals, and service millions of residential and commercial accounts.

More than 2,500 electronic life safety, security, and systems businesses in all 50 states and four U.S. territories hold membership in NBFAA. The diversity of membership includes companies that specialize in single product segments as well as system integrators who provide comprehensive products and services to their customers. The nature of the business demands professional and personalized service.

What is NBFAA's mission?

As a trade association, we represent, promote, and support the industry through a federation of chapters, empowering members to grow their businesses.

NBFAA delivers five Mission Components for the benefit of its members, consumers and public safety: By providing these critical components, the association is able to fulfill its mission.

NBFAA's five mission components include:

Government Relations - NBFAA offers member companies a single, collective voice with regard to legislative issues surrounding the electronic life safety, security, and systems industry. NBFAA acts as an industry "watchdog," monitoring legislation and proactively working with government representatives, to develop and further legislation to positively affect the industry and the security of our homeland. Through its Government Relations department, and in collaboration with its unique federation of chartered chapters, NBFAA also consistently monitors legislation on the local and state levels. NBFAA responds swiftly to promote and protect the industry and its member companies. NBFAA provides a state licensing guide, which conveys information on licensing requirements throughout the U.S., as well as monthly reports focusing on state legislative issues pertinent to the industry.

Industry Affairs - The association provides information to members on industry-wide issues, and represents and speaks on behalf of members within the industry and to external audiences. These issues change with the environment and most recently included topics such as Voice over Internet Protocol (VoIP), Advanced Mobile Phone System (AMPS) and alarm response management. NBFAA also monitors technological changes, such as VoIP, that have the potential to impact members' businesses.

Professional Development - The National Training School (NTS), founded by the National Burglar & Fire Alarm Association (NBFAA) in 1985, was established to meet the ever-increasing need for standardized training in the electronic life safety, security and systems industry. Offering more diverse training than any other association, NTS offers students the choice of traditional classroom and more than 2500 online training courses. NTS's education and certification programs for security and fire alarm technicians assure competence in those who sell, monitor, install and service electronic systems. In states with licensing requirements, NTS offers the most recognized training. Nearly 30,000 students have completed NTS courses and thousands have been certified.

Public Relations - NBFAA provides strategic public relations efforts aimed at consumers, public safety constituents and other key audiences. To benefit both our members and the industry as a whole, NBFAA focuses external communications on the value that the industry and our members bring to public safety and homeland security.

Standards – Recognizing the impact that standards play in the industry, NBFAA provides our members with information on the status of current and evolving standards, and serves as an industry expert and advisor in the creation and on-going development

of standards. In addition to being an American National Standards Institute (ANSI) accredited standard-writing organization, NBFAA also has representatives on committees of both the National Fire Protection Association (NFPA) and International Code Council (ICC).

What else does NBFAA do for its members?

In addition to positively impacting our members' businesses through our focus on these five mission components, our staff and leaders are dedicated to providing value to our members in other ways:

Networking Opportunities - NBFAA provides networking opportunities through meetings and conferences held throughout the year and across the country. These events offer direct access to the nation's biggest and best electronic life safety, security, and systems companies. Membership also provides an opportunity to influence decisions that shape and affect the association and the industry through active participation in state and/or national committees.

Communications Services - NBFAA keeps member companies updated on the latest industry information and trends through an array of communications services. These include *Newsline*, a quarterly print publication; *Member Update*, a bi-weekly e-newsletter; special member reports (both print and electronic) and www.alarm.org, NBFAA's widely referenced Web site. Through the *Members Only* section of the NBFAA Web site, members can access state legislative and licensing information, industry research and statistics, and exclusive discounts worth thousands of dollars on business-related products and services.

Discount Programs –NBFAA members have access to a vast array of products and services that easily allow their membership to pay for itself. In addition to the discounted industry training available to members through NTS, members also can benefit from Security America Risk Retention Group (SARRG), an insurance program developed by NBFAA. SARRG offers extremely affordable general liability and errors & omissions insurance exclusively to NBFAA members. Many other member benefit programs are available that offer savings of both time and money.

Where is NBFAA headquarters located?

Our main offices are located in the Dallas / Fort Worth Metroplex.

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